



## **The European Commission invites CIRA to present INFOCAMENT and WAAVES to the E.U. “E- Health 2010” working group**

**Paris, December 6, 2007.** INFOCAMENT, CIRA's first portable Electronic Medical Record (EMR) device, currently marketed to medical practitioners and patients in France, will be introduced to the members of the **European « i2010 Sub Group on e-Health »**, on December 12, 2007, in Brussels, following an offer by the **European Commission Unit, ICT for Health**. **CIRA** is the first company ever invited to give such a presentation.

INFOCAMENT addresses most requirements set forth in EMR projects currently being considered in EU countries: easy access, quality, reliability, security and cost-effectiveness. It also features a unique availability of **patients' comprehensive medical imaging file, in diagnostic quality**. This benefit is made possible by incorporating **WAAVES, CIRA's proprietary key innovation in image compression technology**, into INFOCAMENT.

INFOCAMENT is today available in French pharmacies as a multi-session CD ROM. Its availability, together with its feature of being potentially usable as a personal complement to-, as well as independently from- future centralized systems throughout Europe, make INFOCAMENT a choice candidate product for medical systems inter-operability. Patients themselves, who keep both their file and its access codes, ensure medical data confidentiality. Any patient, even traveling in a foreign country, can therefore give access to part or all of his/her medical records to a practitioner –either hospital- or private practice-based-, that he/she may visit. The file includes all imaging records –X-rays, CAT/PET-scan, MRI, etc.- in diagnostic quality, rapidly and effectively giving practitioners access to patients' historical data, avoiding re-creating a new file, with all related potential risks of mistakes, as well as waste of – precious, sometimes vital - time, not to mention redundant cost.

*“CIRA believes this European-scale interest to be a confirmation of the adequacy of choices made when creating INFOCAMENT.”* has declared Sylvain Hochberg, CIRA founder. Bernard Brigonnet, CIRA CEO, added: *“INFOCAMENT may have a credible objective of becoming a European –even worldwide- standard as a portable EMR, primarily thanks to the unique performance of WAAVES, our proprietary imaging compression technology. WAAVES has multiple application potential, succeeding long-existing compression techniques, still widely used by digital imaging customers?”*.

**About CIRA:** Created in 1998, CIRA has developed WAAVES, a digital imaging compression technology offering a paradigm shift in compression, transfer and recovery quality performance. Based on a major professional and social potential impact the technology may have in public healthcare, CIRA has developed an initial strategic focus in medical imaging. WAAVES has been partnered with a growing number of medical applications, such as Apicrypt, MacDent, Medistory, PDB 2000, SantNet and, recently, Dentalvia. A number of French University hospitals have adopted WAAVES as their imaging technology standard, and a Region – Franche-Comté - is testing INFOCAMENT in its regional EMR offer. A worldwide marketing network for WAAVES and INFOCAMENT is being set-up.

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